

THE RIGHT OF WAY TO COHEN'S STORE.

All Richmond can come Monday; all of Richmond can draw its supply from the store whose struggles for bargains never end. It's the flowing river of merchandise catastrophes where the values of other stores count for naught.

MORE THAN A HALF-MILLION-DOLLAR SALE.

Five stories and three warehouses are the standing armies of stocks, equipped in full armor of way-under-priced purchases. Such a sale was never instituted by accident or otherwise at



A Triumph of Carpet Designers. A RECEPTION OF THEIR EXCLUSIVE PRODUCTIONS.

The beauties and model designs of the great collection must remain unwritten. Where there is such an outlet and a display of so much of the artistic Carpet lore prices could hardly fail to be in harmony with all the rest. Cohen's Carpet business is at the head of the profession, and the grades sold count for everything to you who depend on the wear that floor coverings are expected to give.

AMINSTER CARPETS are the golden gems of Carpet wear. Our preparation in this particular line proves what our public thinks of them.

A hundred various pretty designs, and the prices are brought down to 75c., 50c., and \$1.25 a yard. Most merchants' prices are at least a quarter more.

MOGLIENNE, Wool and silk, sold just now at \$1.50, \$2.00, and \$3.00.

WILTON VELVETS in an endless variety of exclusive and most beautiful designs and colorings at \$5.50c., \$1.00, and \$1.50. Such as you would easily pay a full half more for, only for the natural.

VELVET CARPETS (called Wilton Velvet by unreliable dealers), for \$0 and \$4.00.

TAPESTRY BRUSSELS. The makes that wear for years to come. New models and all patterns suitable for rooms, halls, and stairs. The prices now 50c., 75c., and \$1.00. They were \$2.50, \$3.00, and \$3.50. Their special prices to uninsured overstock.

Also, Tapestry Brussels Carpets at 25c., 35c., and 45c. By far the lowest prices ever reached.

FINE ALL-WOOL INGRAINS. PRICES: HERRING-BONE. Beginning Monday, 40c., 50c., and 60c.; wool, 65c., 75c., and 85c. Lower grades of Ingrain for 15, 20, and 35c.; half and a third wool. All of these good colorings.

3x3-YARD WOOL STAIR DRUGGITS will be \$15. Each.

DRUGGETS, in new Brussels effect, pattern, 3x1 yards for \$3.75.

Others reduced to \$1.50 and \$8. English Ingrain Druggits, sizes 4x8 yards, novel patterns, \$3.50 to \$4.00, were \$8 to \$10.00.

WELLA-LINN SMYRNA RUGS begin Monday like this: Door Mats, 25c. each; others at \$50c. from 75c.; sizes 3x6 for \$30c. and \$1.50; 36x72 for \$1.50 and \$2.00.

MATTINGS, every grade of Heavy Cloth, large and small, woven in new designs, the price 12-1/2, 15, 18, 25, and 35c.; fully a third less than summer value.

FOR HANDSOME WALL COVERINGS it comes in "Relief" design, and will hold its own with the substantial wear of the house itself.

Curtain Department, Third Floor.

Lace Curtains Again at Half Price.

Hundreds of pairs of the most beautiful designs. Full lengths and full widths. Such marvels could only be expected of Cohen's.

BLACK CREPON SKIRTS, THAT COST \$3.50; MONDAY, 33 EACH. All of them are made in the newest styles, lined, trimmed, and made perfect.

Ready-Made Skirts of Gray Homespun, with new habit-back and panel front, for \$2.50.

BLACK CHEVROLET SATINS, with best 32c.; for \$1.50, a better grade at 40c.

At \$3.50, Handsomely Tailored Skirts of All-Wool Armories, in new brocade and striped designs, best percale-trimmed, with buttons and braid, new scalloped jackets and skirts, the usual 35c. each.

For Single-Breasted Tight-Fitting Venetian and Broadcloth Suits, in every conceivable shape; can't be matched under \$2.50.

Strictly Made Tailored Suits of Black Purple Chevrot, silk-faced revers, cluster stitching, up to the top-notch of style, for \$2.50, intended to be \$2.00; others at \$2.50, \$3.00, and \$3.50. At least one-third of these similar suits are sold for anywhere we know.

GOLF CAPES AT THE COST OF THE SHAWLS.

Misses' Plain Golf Capes, with hood and blouse, at \$1.38.

Golf Capes of Plain Shawls, made with fringe and hood, at \$3.50, \$4.25, \$5.00, up to \$6.00.

Ladies' Good-Quality Black Kersey Capes, trimmed with stitched straps and storm collar, at \$2.50, for the usual \$5. ones.

Handsome Velvet Capes, well-lined, extra fine with unique braiding and Thibet Fur trimming, for \$3.50, a full \$6. value.

Handsome Appliqued Velvet Jackets, with Jet and Fur Trimming, a \$3.50 jacket, for \$3.50.

Ladies' \$5 Black Cloth Jackets for \$1.88.

These have Inlaid Velvet Collars and Welled Seams.

Fly-Front Jackets of Black Kersey, with new sleeves and back, the prop. length, lined throughout with Rita cloth. This jacket was made for \$2.50.

Fly-Front Jackets of Gray, Brown, etc. Cloth, with or without velvet collar, double stitching, excellent value.

Double-Breasted Jackets of Black Chintz, lined with Black Rhodome, welled seams, new cut, for \$3.00; a full \$15. one.

Exquisitely-Made Jackets of Finest Grade French in Light Tan and Gray, lined throughout with satin; new pointed sleeves and back, elaborately stitched, for \$2.50, were bought to sell for \$2.00.

Ladies' Gray Beaver Jackets, double-breasted, lined velvet collars, for \$3.50. Ladies' Black and Colored Melrose Cloth Jackets, nicely stitched, for \$2.50.

About two hundred pieces of Black Dress Goods will be sold.

Some will charm you. Some are the usual staple and others of the last season's styles. The whole lot for a little less than 60 cents on the dollar.

46-inch All-Wool Coat and Ornament Cloth that sold at \$6.00 by buying this lot of pieces we can make the price 2c. each.

Lapin's Best Black Brocaded Cyber Cloth for \$2.50, usually \$1.50.

Black Pique Mourning Suitings, usually 40c., will be \$2.50 a yard.

Black Gold Cape Novelties. In rough and fancy effects, \$3.00 and \$1.25 a yard.

Heavy All-Wool Black Venetian Cloth for 40c.

FOR 50c. 46-inch Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

Wavelette Sicilian, double fold, usually 40c., for 25c.

Handsome Mohair Crepon, in blistered, setoil, and other fancy effects, for 50c. a yard.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

Wavelette Sicilian, double fold, usually 40c., for 25c.

Handsome Mohair Crepon, in blistered, setoil, and other fancy effects, for 50c. a yard.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.

46-inch All-Wool Cheviot, 46-inch Black Rough Weaves, 46-inch Hard-Twisted Stereocarpe; these are \$2.00 fabrics.

38-inch Brocade-Cotton Cloth for \$2.00. Pure Wool Spangled Homespun, 36 inches wide, for 40c.